



The Lanson Stage Curtis Memorial Association of Beta Theta Pi Fraternity at Denison University • Granville, Ohio

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- Vice President of Brotherhood** –  
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- Vice President of Administration**  
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(Kalamazoo, Mich.)

**LETTER FROM THE PRESIDENT**

**Beta Continues to Thrive 145 Years Later**

*By Bob Dold, House Corporation President*

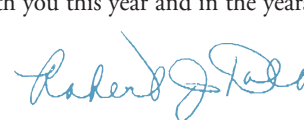
The year 2013 marks Beta’s 145<sup>th</sup> year since it was founded on the Denison campus. As our chapter prepares to usher in our 150<sup>th</sup> anniversary in the coming years, I am thrilled to lead the reigns as President. I’d like to thank our undergraduate leaders and other members of the Board for their service and passion for Alpha Eta.

Part of our long legacy is our upstanding active chapter, which has been redefined lately and has come a long way in the last few years. The current actives have achieved numerous accomplishments and philanthropies. Likewise, I am pleased to announce that 12 young men graduated from Alpha Eta last spring. Following the culmination of a highly successful fall fraternity education system, the Board

is confident that these new members will be leaders in their careers and community.

Our house – which serves as the lifeblood for our organization – has undergone some much-needed repairs and renovations. The active chapter has done a nice job maintaining the house and we greatly appreciate all of their cooperation, respect, and hard work.

Whether you’ve been an active participant in our alumni program or are just coming back into the fold, I welcome you to renew your bonds with Alpha Eta as we count down to our 150<sup>th</sup> anniversary. I look forward to connecting with you this year and in the years that follow!



**ACTIVE CHAPTER REPORT**

**Young Men of Principle Embrace Alpha Eta’s Heritage of Excellence**

Alpha Eta has changed in so many ways over the last few years. Our Chapter continues to grow in numbers and yet we haven’t lost sight of the high ideals. Last spring, Alpha Eta welcomed 11 excellent men into Beta. After initiation, we attended a chapter-wide camping trip to Hawking Hills, Ohio, to celebrate.



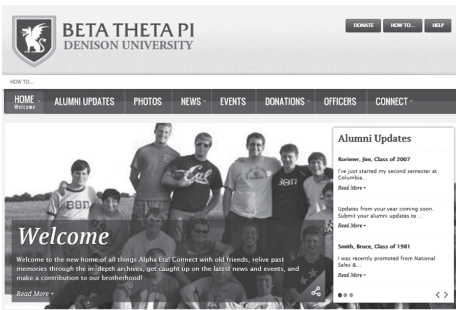
This semester, by comparison, we have a small, but dedicated group of high-caliber pledges: Roger Phelps, Ryan Li, Will Longo, Bryan Fowler, and Max Ungar. These five men are learning the ropes at Alpha Eta and we feel confident that these pledges will be a benefit to the chapter and grow in their leadership

skills over the next few years. Initiation will take place on November 17.

As our strength in numbers increases, so do our opportunities to give back. Last spring, hundreds of participants from numerous Greek organizations came together to participate in our annual philanthropy event called King of the Wing. This consisted of a chicken wing eating competition that raised over \$1,200 for Big Brothers Big Sisters, an organization that focuses on mentoring children who face adversity. The actives also participated in a number of community service projects, including doing some work at a local park.

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## Alpha Eta's Alumni Web Site Gets a Makeover



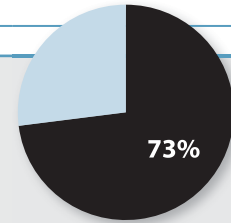
Have you checked out our new online alumni community? The revamped design gives us a sleeker, cleaner look as we work to strengthen our alumni base in preparation for our 150th anniversary in 2018.

The new site includes a number of improved features and functionality. Some of these include:

- A streamlined directory that makes searching for brothers simple and quick

- User-friendly alumni profile, update, and photo sections where you can check out what's new with brothers and look back on your college years
- Top of the line security that ensures safe and protected online giving
- Event management software so that reunion events can be announced and registration tracked, allowing brothers to see who has signed up to what and when
- Complete social networking integration with Facebook and LinkedIn, allowing you to have a one-stop browsing experience if desired

If you haven't yet received your username and password for the new site, send your name, graduation year and email address to [websupport@affinityconnection.com](mailto:websupport@affinityconnection.com) and you'll be set up with full access.



### Are You Missing Our Electronic Communications?

According to our records, 73% of our alumni brothers are.

Make sure that you're among the first in the loop on the latest news, activities and event details from our active and alumni chapters. You can update your email address by logging in to [www.betadenison.com](http://www.betadenison.com) or by sending it to our alumni relations office at [feedback@affinityconnection.com](mailto:feedback@affinityconnection.com) (mention Beta Theta Pi at Denison).

Our email database is used solely for Alpha Eta communications, and will never be traded or sold.

# ANNUAL FUND UPDATE

## Each and Every Gift Makes a Difference

*While Annual Giving is On the Rise, Donor Participation Stalls at Record Low Levels*

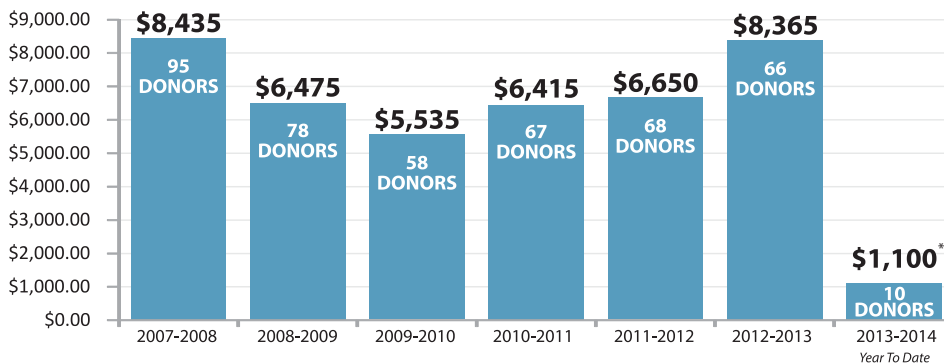
It's no secret that our alumni communications program is fueled solely by contributions we receive from alumni donors. We'd like to thank the 10 brothers listed to the left who have contributed so far in 2013-14 to help keep our program going for another year.

In addition to funding communications, the annual fund helps support projects to keep Beta an attractive option for new recruits at Denison. Contributions this year will help us to support our alumni programs, special events, and active chapter activities.

Your gift is critical to our fundraising success. As you can see from the chart, our annual giving has been on a steady incline the last five years. However, donor participation has remained stagnant, but is near its lowest point. By comparison, we had 95 donors participate in 2007-08. We count on each and every gift to continue communications, maintain our network, and provide crucial support to our active chapter.

Please join the 10 brothers already on our 2013-14 Honor Roll by making your gift today.

### Annual Fundraising



\*Reflects gifts made through 10/29/13

## 2013-14 Honor Roll of Donors

**S. James Roush, Jr.**  
1954

**Don P. Brown**  
1958

**Karl C. Lange**  
1958

**Brent C. Osborn**  
1962

**William R. Lewis**  
1968

**John J. McConnell** 1968

**Michael J. Karlson** 1969

**Ernst Mahler III** 1976

**Paul B. Kern III** 1986

**Scott L. Tyler** 1986

## IN YOUR WORDS

### Don Watkins '51

(20 Weaver Ln., Levittown, NY 11756; dontangw@yahoo.com) I do have contact with Ben Callaway and Barbara Wadman. Dick Lugar and I have had much mutual correspondence for more than 50 years. Dick represents a wonderful, significant life of public service. The American Freedom Medal to be awarded this year is a tribute to his U.S. and international career.

In August 2012, he urged that United States and Russia cooperate to rid Syria of its chemical weapons. That went unheeded. As a result the world has paid a tragic and high human price. His wisdom, voice of reason, bipartisan efforts and decency are sorely missed during this long difficult period in our country and throughout the world.

When Dick pledged Beta in 1950, I was a senior and got to know him as a young man of principal. His contributions to Beta Theta Pi and Denison are countless.

### Barry Porter '59

(385 Oliver Rd., Cincinnati, OH 45215-2614; porterbear81@aol.com) To me the biggest difference between today's Denison Beta's fraternity experience and ours is not having the Beta House as our campus home. Learning how to get along with a group of men from different backgrounds was a growing experience and proved very valuable as I progressed in business.

I am still in touch with a number of my brothers and treasure renewing our Beta experiences.

### Nick Geitner '09

(110 Heritage Riverwood Dr., Central, SC 29630; geitner.n@gmail.com) Though I didn't graduate all that long ago, one key

difference in my experience compared to the current Chapter comes to mind. I pledged to a group of just 18 men. This was not long after the Denison recolonization, and with such small numbers we operated under the constant fear that we wouldn't have enough initiated members coming in to 1) be sustainable as a fraternity on campus and 2) be able to apply for the reinstatement of Alpha Eta's Charter. That pressure pushed us to work hard and strive for greatness. Though that same pressure may not be present in today's Chapter, I hope (and suspect) that the same hard work and drive for excellence lives on.

I chose Beta over other fraternities on campus because of the men that made up the Colony at the time. It was a widely varied group with very diverse backgrounds, but they had all come together with a common purpose and set of values, and it showed

without any need for explanation. It was clear even to an outsider at the time that it truly was a special group.

For the last few years, I have been working on a PhD program at Clemson University in South Carolina. That keeps me pretty isolated geographically from Denison, but I have enjoyed being able to lend my assistance to Alpha Eta's housing corporation. I also really enjoyed my time as a Chapter Mentor for the SE Regional Keystone leadership conference last year (which also reminded me what a special group Alpha Eta really is!) My time at Clemson is nearly over and I hope to graduate with my PhD in physics August 2014. I'll then be looking for jobs, hopefully one that lands me closer to The Hill!

Check out more updates from the Brothers online at [www.betadenison.com](http://www.betadenison.com).

### Brother Halliday Reflects on the Key to Excelling in Business and in Life

**Peter Halliday '59** is a champion of the fraternity experience, citing that it provides today's young man with a means of living with those from different backgrounds. He feels fraternity life offers one a chance to assume responsibility at a young age and develop the leadership skills necessary to be successful in life.

For Peter, Alpha Eta taught him "how to lead and excel in my business and community ... [learning] that you get out of life what you put into it."

Peter often reflects on some of his favorite traditions, such as singing the Beta Lullaby to his pin mate—who eventually

became his wife to whom he's been married for the last 54 years.

All in all, life is good for Peter. He reports, "Janet and I reside in Sanibel, Florida, and Columbus, Ohio. Our three children also live in Columbus with their wives and six grandchildren. I am active in my community where Janet and I started the Bexley Community Foundation. I serve on several boards and am the chair of the finance committee for our church in Florida."

Reconnect with Peter at [pbjhalliday@aol.com](mailto:pbjhalliday@aol.com).

## ACTIVE CHAPTER REPORT

*(Continued from Page 1)*

On a lighter note, we also held our annual Beta War, an Alpha Eta springtime tradition that has been altered over the years, which now consists of a huge game of capture the flag across the entire campus between two teams made up of members in our fraternity.

We can't talk about our newest members without recognizing those men who have moved onward and upward! Please join me as we congratulate our spring 2013 graduates:

Jared Liston

Nathaniel Thomas  
Zachary McKelvey  
Brennan McCafferty  
Stephen Czujko  
Cullen Marshall  
David Locke  
Matthew Wolschlegar  
Andrew Clement  
Ruiya Huang  
Vincenzo Markovic

The active chapter of Alpha Eta is so fortunate to have alumni who are as dedicated and generous as what we've experienced. The secret to a healthy, happy active chapter is alumni involvement! Your recent support has enabled us to renovate the Lodge and make numerous upgrades and repairs. These small fixes make a big impact to how recruits feel about joining the brotherhood. So again, thank you to those alumni who have helped us out. If you are coming to Denison this fall, please don't hesitate to stop by the Lodge.

## ALUMNI PROFILE

### Still Loving Beta after 63 Years from Ben Callaway '50

Thanks to **Ben Callaway '50** for checking in with us:

He writes, "My time with Beta was great, but all too short. I entered at mid-year (cold, soggy day at the Newark train station), but life brightened almost immediately. I can thank my dad, an Oregon Beta '23 for my legacy acceptance into Wooglin's mighty band.

In those early days, I seemed to always be in a hurry (accelerated high school to join the Navy when I was 17, and accelerated college to take a job held for me at the Denver Post, where I had interned the previous summer.)

I missed my senior season of varsity tennis

and a last few months as Denisonian editor. In all modesty, I was in a class by myself. Two of us pledged that mid-year and the other fellow dropped out.

A long-lasting friendship with **Gene Horyn '49** and good times with great other

guys like **George "Speed" Herbert, TK Davis '50, Sam Robinson**, and many others made for the best of times. During summers and the years that followed, several brothers visited me in New York, Denver, and South Jersey. I've never missed a reunion! My last one was my 60th reunion in 2010.

I'm still in touch with **Bill Johnson '48, Davis, Robinson, and Don Watkins '49**. It was good times."

Reconnect with Ben at [callaben@comcast.net](mailto:callaben@comcast.net).

## RENOVATIONS



The Lodge has undergone a handful of upgrades and repairs over the last few months. The transformation is nothing short of amazing—and has really helped Alpha Eta stand out during recruitment. To see more before and after pictures, go online to [www.betadenison.com](http://www.betadenison.com). Or better yet, stop by and we will give you a tour!

## Highlights

- Initiation took place on November 17
- A recently revised and approved set of by-laws for the AHAA is now available online at [www.betadenison.com](http://www.betadenison.com).
- Don't forget to donate to the Alpha Eta Scholarship Fund. You'll find a link on our Website.

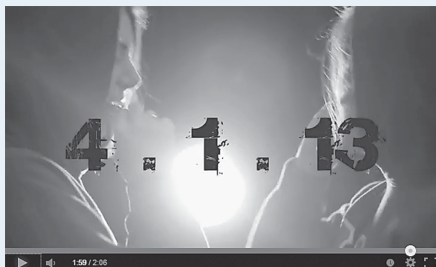
*Our new Website features the opportunity to share photos and comment on others!  
Read inside for more information!*



## Alpha Eta on the 'Tube

Today's Active Chapter is using new tools to recruit high-caliber actives and to promote their philanthropic events. With the proliferation of social networking and online media outlets, our young Betas are going all out to ensure the traditions and legacy of Alpha Eta continue for generations to come.

The next time you are on YouTube, search for Beta Denison Recruitment and Beta Denison King of the Wing to see our latest videos.



## ON CAMPUS



We join me in welcoming Denison University's new President, Dr. Adam Weinberg. Dr. Weinberg was officially inaugurated as the university's 20th president last month. Previously, he was vice president and dean of the college at Colgate University, where he was a member of the sociology department for more than a decade.